

# AGM

# MANDATE

Centre[3] for Print and Media Arts is an artist-run centre dedicated to promoting print and media arts in contemporary artistic discourse. As a production, exhibition, education centre and animator of community arts, Centre3 supports both traditional and experimental print media and media art practices. The centre encourages research and innovation and provides forums for discussion and examination of critical and theoretical issues. Centre3 supports artists in the development of their professional endeavours and acts as a resource centre for the visual and media arts community.



**MESSAGE FROM**

***Executive Director and Director of Operations***

It has been another great year at Centre[3] for Print and Media Arts. Our growth has exceeded expectations and the word is definitely spreading that Centre[3] is the place to be. We offer artists more than a gallery or working studio, but also a central space to connect with other artists, a place to engage with the wider community, and a place to be employed.

Centre[3] is a place where dreams are made - an artist can host their first show, 3D print an idea, or work on an edition of prints. It is a place where potential is realized through providing access to the arts. Programs such as After Dark allow individuals to work with a print mentor to harness their creative skills through screen-printing. Centre[3] also continues to provide educational programming for youth to learn through the arts within the framework and context of a working arts space with programs such as Nu Deal and Nu Steel. The programs offered at Centre[3] are transformative and empowering and contribute greatly to the rejuvenation of Hamilton, while engaging the strong community that already exists here.

Centre[3] continues to explore and promote the intersection of art, education, and community. In August, Centre[3] initiated Art Match and Pop-Up Shop along Barton Street East, between Barnsdale and Lottridge during the Pan Am Games. This featured both visual and media arts installations in abandoned storefronts along Barton Street and a community event that offered art-based activities to local residents and Pan Am visitors. It was a great opportunity to link art and sport, offering a playful commentary on the Games. Thank-you to all the artists, volunteers, curators, and staff who made this successful event happen.

My Voice, My Say has been another exciting community initiative spearheaded by Art Education and Community Arts Coordinator Becky Katz and the Mental Health Rights Coalition. This project links media artists with persons with lived experiences of mental health in a collaborative experience of digital storytelling. You will be able to view this exhibition in the Members' Gallery in 2016.

Financially, we have seen an overall increase of 10% in revenue: with a 5% increase in earned revenue, a 17% increase in raised revenue, and a 6% increase in public funding. Similarly, expenditures have increased as a result of increased community programming.

[dna], Centre[3]'s social enterprise, has continued to expand and bring in new sources of revenue for community-based programming. Services offered by [dna] include giclee printing, t-shirt printing, branding and design services, professional development workshops, and art rentals and sales. At the end of this fiscal year, [dna] contributed their profits, totaling \$7000, to Centre[3], which is a great start!

On behalf of senior management, we would like to thank the Board of Directors for their dedication and advice in achieving our goals; the staff for their expertise in helping to make Centre[3] a much needed centre in our community; and our members who are the core of what we do as an artist-run centre. We look forward to working with the board, staff, and members in 2015/16, both as an artist's hub and as a space for the dissemination of ideas and the creation of art.

Sincerely,

**Colina Maxwell,**  
*Executive Director*

**Thea Faulds,**  
*Director of Operations*

# BOARD CHAIR'S REPORT

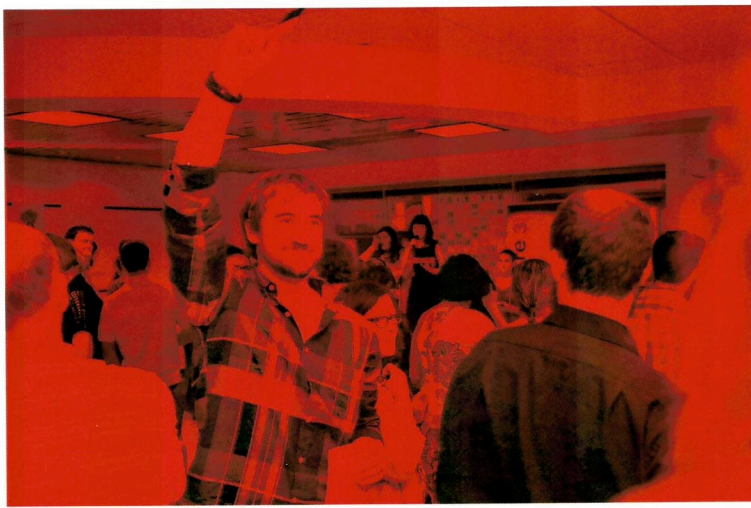
2015 was an exceptional year of development for Centre[3]! This growth and increase in programming and financial standing transformed Centre[3] into a “large” organization. This past year, Centre[3] hosted its first citywide art project during the Pan Am Games, creating opportunities for artists to showcase their work and to interact with the community during the games. The annual Art Lottery, currently in its fifth year at Earl’s Court Gallery, was a resounding success with one hundred pieces of art auctioned off to eager ticket holders. One particular highlight was the board-approved appointment of Thea Faulds as the Director of Operations for Centre[3].

Major projects and directives for the Board in 2015 were a review and update of the five year strategic plan, the development of a succession strategy led by Brenda Ferguson, and in July, the creation of a new Members’ Committee to better serve Centre[3]’s membership. New additions to the Board were Brenda Ferguson, Alexandra Miekuz, and Andrew Douglas. In March, Andrew was voted to be the Secretary of the Board. Continuing Board members are David Fernandes, Mark Mindorff, Maryanne Bastien, Iris Karuna, Donna Szoke, Jim Ruxton, and myself. I was voted to be the Chair of the Board, replacing Andrew Butkevicius who retired from his position to become the Program Coordinator at Centre[3]. We also said goodbye and a big thank you to Hitoko Okada, who served as Chair of the Programming Committee.

It is an honour for the Board of the Directors to serve such a remarkable, industrious, and valuable artist-run centre. With its excellent programming, commitment to its members, and outreach to the community, Centre[3] continues to be a leader and innovator in the arts and culture of Hamilton.

**Carol Priamo**  
*Chair of the Board*





**art. education. community.**





# PROGRAMMING DIRECTOR REPORT

Programming highlights from the 2014-2015 fiscal year include the return of Function Keys, the public art installations Pop Up Shop on Barton Street, and renovations to the exhibition spaces. Function Keys[2] was a three-day conference in November 2014 that explored contemporary ideas and issues in new technologies, art, and digital culture. The conference provided a space where artists, hackers, DIY makers, computer programmers, and interested community individuals came together to discuss and share emerging trends and theories. Function Keys[2] also created a space and opportunity for people to meet experts from outside their usual field of practice, thereby allowing a rare intersection of new networks and relationships. The conference presented a series of eight 45-minute lectures and each presentation was followed by a question and answer period. Over the course of the conference, we offered two different workshops: a two-day, hands-on Raspberry Pi making workshop, and a two-day Make Your Own Music App workshop. Opening night festivities included a performance by Cybernetic Orchestra and a Mad Science Fair and Maker Showcase. In its second iteration Function Keys recorded increased attendance and featured dynamic programming.

Pop-up Shop was a site-specific visual arts project on Barton Street during the 2015 Pan Am Games. Curated by Rita Camacho, who invited seven practicing visual artists, including Brendan Fernandes, Fiona Kinsella, Shelley Niro, Steve Mazza, Amelia Jimenez, Dianne Pearce, and Erik Jerézano, to occupy seven abandoned storefronts to explore the commoditization of the arts and the idea of the spectacle. Centre[3] also secured a media arts grant for Pop-up Shop, which enabled us to include curator Jim Riley and three media artists, Camille Turner, Dave Bobier, and June Pak. The media artists occupied an entire store

on Barton Street for their installation. Each artist was offered a studio residency at Centre[3] to create new work. To accompany the visual and media arts installations, Centre[3] also produced a printed publication. Additionally, Pop-Up Shop received coverage by the CBC and the Hamilton Spectator.

This past year has been a year of development and changes for our presentation spaces, both for the Main Gallery and the Members' space. After years of fine-tuning the front gallery it is now able to accommodate members' work with a large, contained space with twelve allocated exhibition slots per year. The main exhibition gallery moved to a bigger space behind the members' space and was retrofitted to accommodate media arts installations and new media pieces. This past winter we completed the galleries with a new floor and better lighting: the exhibition spaces now look unified and professional.

In the upcoming year, we are seeking to continue our mission of making art more accessible to the general public through the staging of art exhibitions in public spaces. We are in the midst of organizing the exhibition Urban Green, which will look at Hamilton's Sam Lawrence Park as a site that explores the division of high and low that exists throughout many facets of the City's culture and history as well as a presently unnamed project that will attempt to use public art and site-specific projects as a forum to address and curb sexual violence and sexual harassment. We have also submitted a grant for Function Keys[3] for November 2016, with more dynamic speakers and artists.

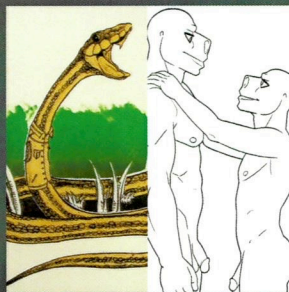
We look forward to bringing great programming both in the gallery and off-site for 2016!

**Andrew Butkevicius,**  
*Program Coordinator*



# MAIN GALLERY

2014/2015



March 2015

## Emerging Artist Residency

**Chelsea Bellrose**  
Town and Country

**Morgan Kamocki Allaby**  
The Social Male



September 2014

## Triple3

Manuel Chantre



April 2015

## Broken Simulacrum

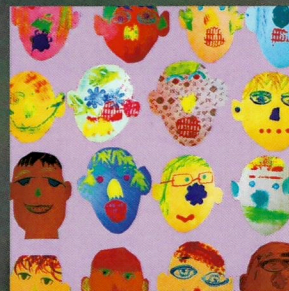
Amy McIntosh and  
Andrew O'Connor



October 2014

## Bloom

Thea Haines and  
Uta Riccius



June 2015

## Art Education and Community Arts Exhibition

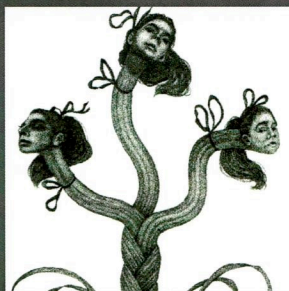
Students of greater Hamilton region  
and community participants



December 2014

## Small is Good annual members' show

Cross section of members



July 2015

## The Magic Show

Breanne Bandur, Karen Bergsteinsson,  
Robert Creighton, Eric Euler, Carlos  
Gómez, Ingrid Mayrhofer, Matt McInnes,  
Helena Rakic, Jim Riley, Maureen  
Steuart, Judy Taylor



January 2015

## Becoming Rivers – Home (Hyphenated Home)

Gu Xiong



August 2015

## Passion and Trepidation

Sadko Hadzihasanovic  
Ted Fullerton  
Stu Oxley



# ART EDUCATION REPORT

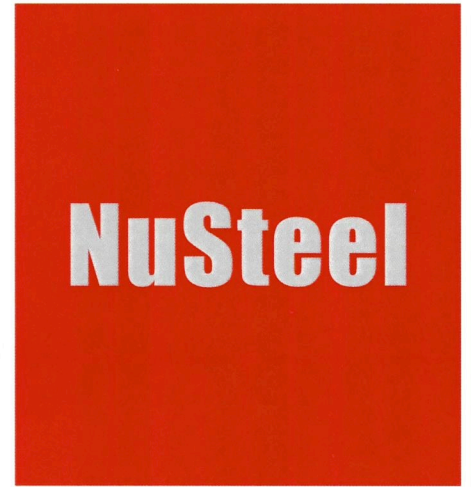
Centre[3]'s Art Education program brings professional artists into the schools and schools into the studio to use the arts as a vehicle for project-based learning.

These distinctive programs would not have been made possible without the funding and contributions from The Laidlaw Foundation, The Trillium Foundation, The City of Hamilton, The Hamilton Community Foundation, Turkstra Lumber, ArcelorMittal Dofasco, and The Ontario Arts Council, as well as our many community partners. This past year, we were able to reach new ground in a wide-range of educational programming with youth and children in Hamilton.

Centre[3] provides two in-house programs for youth who face barriers to employment and education: Nu Deal & Nu Steel. The Nu Steel program supports young people that have been involved in the justice system, face precarious housing, and are at risk of school non-completion. Through a partnership with HWDSB and with a board qualified teacher on-site, Nu Steel creates academic opportunities through experiential and community-based education that enable young people to earn core high school credits while developing entrepreneurial and life skills. Nu Steel offers two semesters a year with a

maximum intake of 18 students per semester. To date the successful rate for engagement and retention is 90%, including a waiting list. The referral process for this program is through the HWDSB's Central Intake. Nu Steel provides opportunities for students through this unique program model to develop their full potential and is the only one of its kind in our region. Nu Deal is a professional microenterprise 12-week studio-based course where youth-in-transition learn to design, produce, market, and sell various media arts projects. Professional artists and technicians work alongside students in Centre[3]'s state of the art media arts centre. The Nu Deal program has exhibited a great deal of success over the past year and continues to transform the lives of the youth participants by creating a significant impact on their future aspirations. Some of the many positive outcomes include re-engagement, information retention, and increased self-efficacy. Nu Deal has influenced students to expand their education, continue to evolve artistically, and strive towards careers in the culture industry.





Centre[3] also brought various Art Education programming to over ten schools in Hamilton's core and surrounding areas, with our main focus on priority schools including: Hess Street, Dr. Davey, Bennetto, Sir John A MacDonald, Helen Detwiler, Monseigneur de Laval, St. Martin's Manor, St. Anne, and Prince of Wales—reaching well over 1,000 children and youth. Additionally, Centre[3] bridged programming with our community partners: Wesley Urban Ministries' Neighbourhood & Newcomer Government Assisted Refugees, City of Hamilton, Pathways to Education, Centre Francais, and Today's Family. Centre[3] provides weekly after school programming to Wesley Government-Assisted Refugees aged 6-21. This project helped connect newcomer children and youth to the arts, and to each other, as well as strengthen their English-speaking skills. It also provided an opportunity for newcomer families to bond over project-based learning. For many of the participants that struggle with westernized forms of learning, language, communicating and/or expression, Centre[3] was able to engage them through the arts.

These distinctive programs would not have been possible without the support of our funders and our hard working educational team, that consistently uses the arts as a vehicle to connect, empower, and inspire children and youth in the City of Hamilton. Centre[3]'s team provide opportunities for students to perceive, respond, and communicate through the arts, offering each individual a chance to experience a sense of self-accomplishment. For many of the participants that struggle with traditional forms of learning, communicating, and/or expression, Centre[3] offers them a chance to experience success by learning through the arts.

**Becky Katz,**  
*Education Coordinator*

# COMMUNITY ARTS REPORT

**Centre[3] has been very active this past year in linking practicing artists with diverse community groups in Hamilton,** which has enabled us to invest and increase our commitment to community arts. Without the support from OAC, Ministry of Culture, and New Horizons for Seniors these projects would not have been possible. To highlight this fiscal year and reflect our diversity, I have decided to focus on three main projects: Seniors Connect: Life Lessons, Hyphenated Home, and Art Match.

Seniors Connect: Life Lessons engaged 200 seniors in a creative experience. Our team of artists collaborated with seniors from retirement homes and community groups across Hamilton, using art to empower and encourage participants to share their social, emotional, and cultural knowledge of life skills—workplace, home, and community. This project provided seniors the opportunity to create, produce, and present their visual voice to our community, and share their strategies on how to maintain a socially, cognitively, physically, and emotionally healthy independent life—reminding us that seniors are valuable assets to our community. Without the commitment and the expertise of our partners, Carlisle

Retirement Residence, Shalom Village, Ancaster Senior Achievement Centre, ACCA, North Hamilton Community Health Centre, North End Breezes, Mount Sinai Hospital, and Caroline Place, this project would not have been successful. The Seniors Connect partners worked alongside our practitioners, Ingrid Mayrhofer, Amelia Jimenez, Becky Katz, Marci Katz, Jody Boston, Kristian Butler, TJ Charlton, Amanda Lemus, Cornelia Peckart, and Anne Marie Cooper, to deliver the program.

Hyphenated Home linked first generation Canadian artists from diverse cultural backgrounds with new Canadians that reside in Hamilton. Drawing on the themes that are addressed by the participating artists in their own practice acted as a springboard for constructive dialogue on the concept of the “hyphenated home” and the “here or there.” Artists and the participants created and exhibited new works that respond to the concept of a “home,” exploring the tensions and contrasts arising from longing for/belonging to a country of origin and settling into an adopted country. Participating artists were Ingrid Mayrhofer, Amelia Jimenez, and Delio Delgado, and the community





partners were OPIRG McMaster, The Guatemalan Working Group, AFH-Asociacion Fraternidad Hispana/Fraternity Hispanic Association, and the Wesley Urban Ministries' Neighbourhood & Newcomer Services. This collaboration produced hand-printed objects that participants identified as relevant to their own family's experiences, culture, and survival, which helped them to discover their own community's values. It was a very moving project as participants explored what objects they would bring from their country of origin to Canada and what items they would leave behind.

Art Match engaged 100+ participants in a community arts project and culminating event during the Pan Am Games. Both cultural activities connected art, artists, and the artistic process to the Games during the month of July. Leading up to the July event and in partnership with The Asociación Fraternidad Hispana, Art Match conducted a number of community-based engagement activities. The Art Match participating artists, Sadko Hadzihasanovic, Klyde Broox, and Ingrid Mayrhofer, brought diversity in terms of cultural backgrounds, artistic disciplines, and experiences. They collaborated with soccer

players and fans to create screen-printed alternative designs for jersey numbers and names. Each player and fan was able to personalize his or her jersey. The project also brought all the participants together in the end for the creation/production of a final text/image that was shared with the public in prints, t-shirts, and banners for the July event. The banners were displayed proudly by City of Hamilton on James Street North. The Art Match event took place on Sunday July 12 at St. Anthony of Padua Church where artists Matt McInnes, Klyde Broox, Kojo Easy Dampsey, and Alex Menjivar engaged neighbourhood residents and visitors through hands-on t-shirt printing, poetry readings/spoken word, and dance. Art Match motivated, engaged, and inspired Ontarians to participate in the Games and related activities by providing a project that linked sport and art. Centre[3] added a splash of culture to the games!

**Becky Katz,**  
Community Arts Coordinator



# MEMBERS' GALLERY

## 2014/2015

I would like to extend a big thank you to the members of Centre[3]! We strongly value our membership for their continued support and for playing a vital role in engaging and enriching our great city of Hamilton. Your support has allowed us to deliver programming under art, education, and community.

I am pleased to say that our membership at Centre[3] continues to grow. With the addition of the large format giclee printer, the After Dark program in the screen printing studio, and the new letterpress in the print studio, we have experienced an increase in memberships with new artists arriving weekly to join our already progressive group of members. Our members enjoy access to the multi-dimensional studio, the [dna] gallery and sales program, 30% off all courses and workshops, as well as many other perks. Centre[3] members also benefit from discounted services from around our local community. We are currently working on expanding the array of benefits to our membership in 2016!

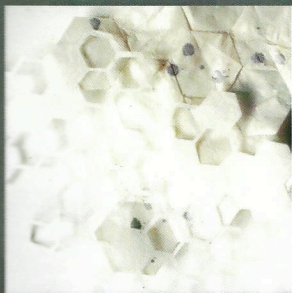
Having a membership allows members the opportunity to apply for a solo, two-person, or group exhibition in the Members' Gallery. The Gallery provides exposure to the local and surrounding community via rotating monthly exhibitions. Keep a lookout for our call for submission

every September! Thank you to all the members that exhibited during the 2014/2015 fiscal year. With our ever-growing diverse membership we look forward to seeing new and exciting work for 2016!

Another highlight within our membership program is the Mentor Group sessions, which take place once a month in the print studio under the guidance of master printmaker Robert Creighton. Artists challenge themselves and support each other in a space where a variety of thoughts and ideas coexist. The Mentor Group recently exhibited in the Members' Gallery and included an artist talk during the opening reception. It was inspiring to listen to each of the artists discuss his or her piece and share their struggles and triumphs. We strongly encourage more members to get involved! Centre[3] is driven by the engagement and energy of its membership. We look forward to our continued growth and our current members' commitment to our thriving community of print media and media arts artists, which are integral to Centre[3]'s success.

**Christina Tarsitano,**  
*Members and Administrative Coordinator*





September 2014

## Worker Bee

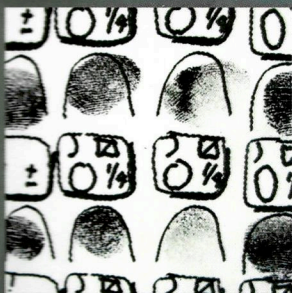
Hitoko Okada



November 2014

## Alchemy

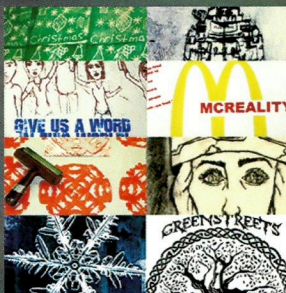
Carol Priamo



October 2014

## Connector

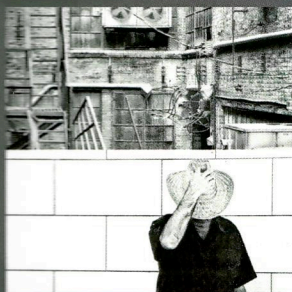
Sabina Rak



December 2014

## Art Is The NuSteel

An Exhibition of Hand Printed,  
Youth Produced Artwork



January 2015

## Hamilton's Hidden Secrets

Terrance R Pack

## Chance Encounters

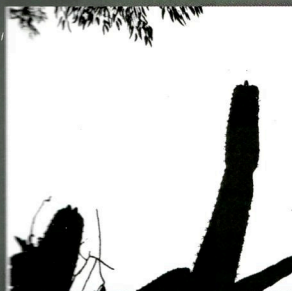
Jason Potter



May 2015

## We Could Go Anywhere, Anywhere But Here

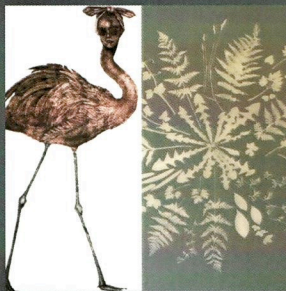
Stephanie Vegh



February 2015

## When You Look Into The Light All You See are Shadows

Hana Rotchild Pinthus



June 2015

## Hunter Gather

Georgie Russell

## Improbable Anatomy

Helena Rakic



March 2015

## Repetition & Difference

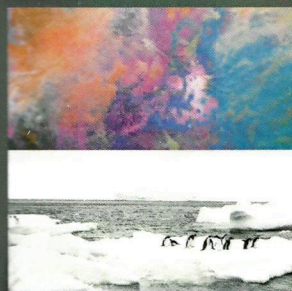
Fatima Garzan



July 2015

## Prints by P.Mansaram

Panchal Mansaram



April 2015

## Ephemeral Hues

Callie Archer &  
Andrea Kita



August 2015

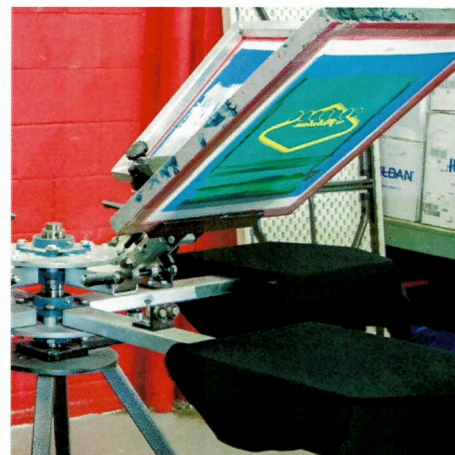
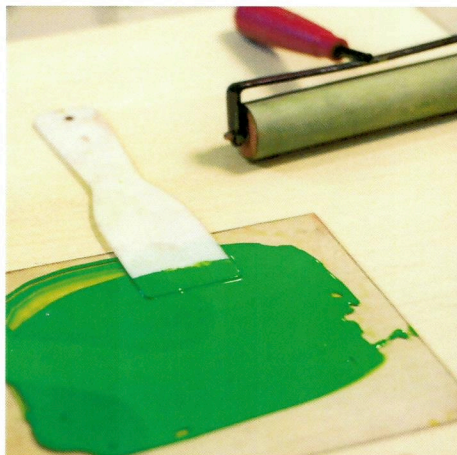
## Peaks and Slopes

Amanda McKinney,  
Christina Tarsitano &  
Natasha Ritchie



# PRINT STUDIO REPORT

## FACILITIES



**Another year has passed and it was certainly a year of fantastic things happening in the print studio. As always, I want to take an opportunity right off the bat to thank each and every studio member for making it the exciting space that it is!**

In the past year the print studio has seen fantastic growth in membership. There are new artists coming to the studio every week and that has made for an incredibly dynamic printmaking environment. Even more exciting is that our growing community is made up of artists from all points in their practice. As more and more have come to work here, it is without a doubt that word is on the street about the print studio at Centre[3]! In 2015, our printmaking studio was regarded as one the most comprehensive spaces to be working in.

As we have continued to grow this year, our success has not been met without challenge; we are constantly trying to manage a happy balance between the space we have and the space we need. As more studio members come, we have all shouldered the responsibility of managing the studio to accommodate everybody's needs. Our equipment, storage, and physical working space are all points that have been put to the test as we see our vibrant community grow. Our studio members have stepped up to the challenge in every way and have not only set a standard for how the studio is maintained and shared, but have made a welcoming and friendly space to print in.

THANK YOU!

2015 has also been a great year of workshop and class programming in the studio. We offered a healthy mix of programming that took into account print and media-based classes. While not every class ran, the bulk of them did! This is encouraging news as more and more people are looking to get involved with Centre[3]. We had a number of local and out-of-town instructors at the helm, and it would appear that this really helped to drive great programming. One real success story is the introduction of our Tuesday & Thursday night After Dark sessions in the screen-printing area. Initially, this was an incentive to help members looking to work after hours gain access to the studio and to set up an opportunity for studio users looking for a little additional support to get more comfortable before working independently. Needless to say, this program has been a total hit, and we are looking to expand the program to the main floor studio in 2016.

As we move into the next year, there are some goals that still remain from last year that are going to be front and centre for 2016. This year's focus will be about studio engagement within and outside our studio walls. We have long talked about doing portfolio exchanges and collaborative studio projects amongst the greater printmaking community. Expect an exciting year of these kinds of things as we jump into 2016!

**Laine Groeneweg,**  
*Studio Technician*



# DIGITAL AND MEDIA ARTS CENTRE

## FACILITIES

Centre[3] has remained committed to showcasing and providing access to space and specialized equipment in both the digital studio and the media arts centre. A great amount of effort has been put into re-conceptualizing our digital lab, media arts centre, and makers' space. We have updated our accessibility and we are now user-friendlier for artists working in digital media. Our facility has been through many different developments within the past year. Our physical space has been divided, shared, disassembled, and reassembled with different visions and needs at heart. Since our recent renovations, we have switched from our old faithful HP large format printer and have upgraded to our newest addition: the Canon IPF8400 large format giclée printer. This acquisition has had a very positive impact on production time and the quality of the final product. Our unit has been hard at work and it has been instrumental in the completion of many of the exhibitions recently featured in our Members' Gallery. Coupled with the operation of our flatbed scanner we are now set up and able to print high quality, 100+ years archival giclée prints for non-members at designated, pre-determined prices through our sister company, [dna].

We have devised a plan for new developments in programming and equipment for this upcoming fiscal year. For example, we have applied to Canada Council for the Arts for funding for Function Keys[3]. The 2016 conference will feature more

performers than the last and it will carry on last year's addition of the Mad Science Fair. Future outlooks for the space shine favourably on the inclusion of the Makerbot Replicator 2X 3D printer and our Xante Platemaker 5, which are two machines that will revolutionize the way digital media artists create locally. While one caters to the needs and production for 3D modeling, the other improves the reverse engineering from digital image, to traditional hand-made-prints. Prices and efficient modes of operation are currently being determined.

To meet the needs of our members in the future, we will move in the direction of creating an audio studio, which will enhance our production and video editing capabilities. Under education, we will add more technical workshops, such as making wearable technology and programming video games. We are open to any suggestions you may have for future educational programming in that area!

We could not be happier with the new direction of Digital Studio and Media Arts Centre here at Centre[3] and we look forward to an even more fruitful fiscal year for 2015-2016!

**Samille Elliston,**  
*Digital and Media Arts Coordinator*





# ART LOTTERY



As Centre[3]'s annual fundraiser, the Art Lottery is an exciting event for our members, artists, volunteers, staff, and the community. I am so pleased to say that this year's Art Lottery went incredibly smoothly, showcased a variety of different local artists and media, and received exceptional praise from ticketholders, donors, volunteers, and staff! Each year we aim to continue to develop our event template while at the same time encouraging new and exciting ideas, and the success of the 2015 Art Lottery is a direct result of these efforts.

It is incredibly amazing to realize that for the past five years local artists have continuously contributed their artwork in support of Centre[3] and its programming. Without this generous support we could not organize or hold this event, or even offer programming to our members and community. Each year new and exciting pieces are submitted, from artists that we know and new artists to the scene, so, an enormous THANK YOU to each and every one of our art donors! We look forward to seeing what the upcoming Art Lottery has in store for us!

This year I am so proud to say that the collaborative Centre[3] and Earl's Court Gallery team – including all artists, members (including the community and board), volunteers, and staff – worked incredibly hard to ensure the success of not only the event itself, but of the immense planning and preparation ahead of time that is so vital. Bob

Daniels and Andrea Jackman, our hosts at Earl's Court Gallery, continue to be instrumental in helping to organize and advertise the event, raise support and awareness to their community and artists, and ensuring professionalism at every level. We would like to express tremendous gratitude to our partners at Earl's Court Gallery for their encouragement, support, and commitment to the Art Lottery. It is also inspiring to note that at each Art Lottery that I have been to, and particularly this year's event, the Centre[3] community of members, artists, volunteers, board members, and staff rally together and commit an incredible amount of time and energy to ensure that the Art Lottery goes off without a hitch. There are still challenges here and there that must be tweaked but we have successfully developed a working template for the event. This means that this year we will be putting out all the stops to make the Art Lottery that much more exciting and successful! The greatest lesson learned from the 2015 Art Lottery is that team work makes all the difference!

Look out for upcoming information about donating artwork and buying tickets for the next Art Lottery but until then, mark **Monday June 13<sup>th</sup>** for the **Art Lottery 2016** event in your calendar!

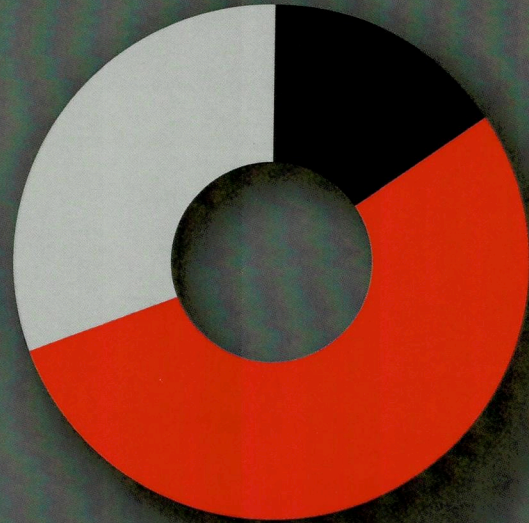
**Courtney Alves,**  
*Art Lottery Coordinator*



# FINANCIAL REPORT

## REVENUE

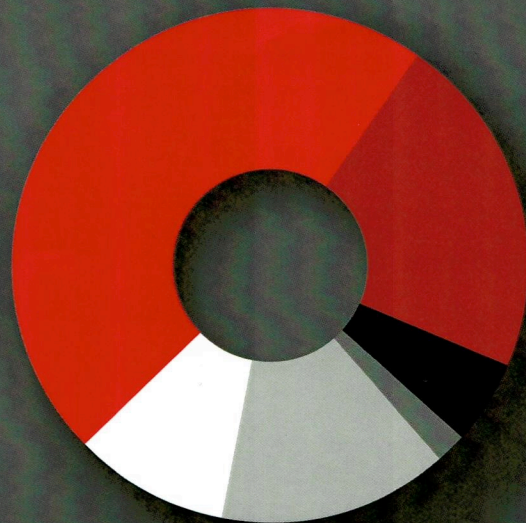
■ Earned Revenue	\$97,226.24
■ Raised Revenue	\$337,489.80
■ Grants	\$192,480.93
Total	\$627,236.97



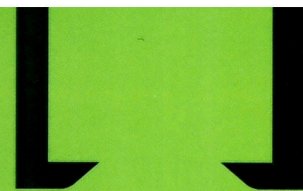
Financial Charts for Revenue and Expenditures

## EXPENDITURES

■ Artistic/Programming Costs	\$289,741
■ General Facility Costs	\$135,835
■ Promotions and Marketing	\$33,861
■ Fund Development	\$11,924
■ Administrative Costs	\$87,889
■ Donation in kind - Art works	\$58,905
Total	\$618,155







[dna] Inc. is a creative social enterprise  
owned by Centre[3] for Print and Media Arts.

**dnastudio.ca**

## What services [dna] offers

- ▶ Branding and Design
- ▶ Workshops Using the Arts for Professional Development
- ▶ Printing services
- ▶ Art Rental and Sales Program

## Why?

- ▶ To meet your creative and professional needs through an innovative and collaborative process;
- ▶ To employ artists and graphic designers;
- ▶ To promote artists and their work; and
- ▶ To support Centre[3]'s community based programming.

## Who is [dna] of interest to?

- ▶ Charities and Non-profit Organizations
- ▶ Corporate Sector
- ▶ Community Associations
- ▶ Government Agencies
- ▶ Art Collectors

## Services information:

### BRANDING AND DESIGN SERVICES

- > Develop your brand in collaboration with the [dna] team and
- > Discover your DNA to effectively deliver your identity

### PRINTING SERVICES

- > Screen printing for t-shirts, tote bags, posters, merchandise labels, greeting cards, etc.
- > Large-format printing (giclée archival quality printing). We can print up to 44" wide.

### PROFESSIONAL DEVELOPMENT WORKSHOPS

Meet with our facilitators to organize an [art works] workshop or a [serious strategy] session and/or a day in the [artescape studio].

#### [art works]

for soft skill development using the arts to improve interpersonal skills, situational awareness, and self-reflection skills.

#### [serious strategy]

for hard skills development working with experts who will lead workshops in Strategic Planning, Financial Planning, Organization Capacity Building, Corporate Social Responsibility, Diversity & Inclusion training, and Board Governance.

#### [artescape studio]

for fun development to energize your team through creativity.

### ART GALLERY

To beautify and enliven your home or office visit our art rental and sales program at the gallery at Centre[3].



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2014/2015

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**Thea Faulds**  
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Educational and Community Coordinator

**Michelle Gibson**  
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Studio Technician

**Samille Elliston**  
Digital Print Technician

**Matt McInnes**  
Nu Deal Technician

**Lisa Zhang**  
Bookkeeper



Thank you to all our members and supporters who have helped create so much over the past 10 years.



An agency of the Government of Ontario.  
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**centre[3]**  
for print and media arts

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